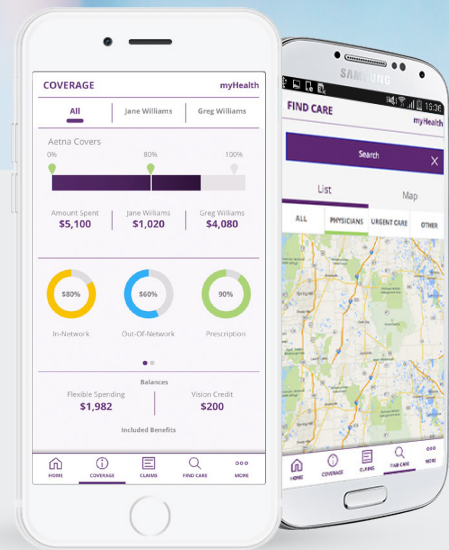


Does your business need a mobile app?

We believe that no two businesses are alike and in many cases you need an app that can be customized and differentiated to meet your needs. Kony's market leading technology, mobile expertise, and delivery process will enable you to improvise and integrate specialized features that allow you to differentiate from your competition. As you evaluate mobile options, are you:

- Worried about security, cross-platform support, and maintenance from typical services contracted mobile apps?
- Lacking available resources or skills to build in-house?



Kony AppVantage™ managed mobile application offering

Kony's Managed Mobile Application Offering Unique Features

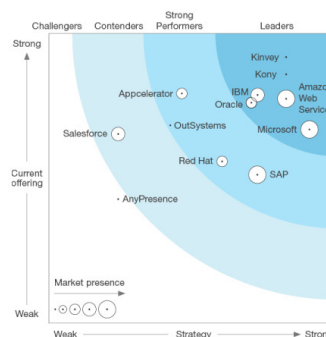
- Custom built to achieve your unique business objectives
- No IT team required/no impact to existing IT team
- Built on Kony's industry leading app development platform
- Live prototypes to ensure the app meets business needs
- Designed, prototyped, built, deployed, run, hosted, and managed by Kony experts
- Industry leading user experience leveraging full native UI/UX
- Both Android and iOS included
- Best in class security embedded automatically
- Integrated with your backend and your data

Market Leading Technology

Figure 1. Magic Quadrant for Mobile App Development Platforms



2017 Gartner Magic Quadrant
Named a "Leader" in the Gartner Magic Quadrant for Mobile App Development Platforms



The Forrester Wave™
Named a Leader for breadth of offering, successfully distinguishing front-end services from back-end services, and providing a differentiated set of development tooling.

What's included in the AppVantage offering?

Full Managed Mobile Application

- ✔ Delivers a managed mobile app with up to 25 screens
- ✔ Android and iOS versions included for phone
- ✔ Up to 10 backend service integrations
- ✔ Hosting, support and OS updates
- ✔ Functional prototype delivery for requirements validation
- ✔ 90-day delivery
- ✔ Fixed price

Learn more Visit www.kony.com for more information or contact sales at sales@kony.com for a quote.

Powered by the Kony AppPlatform



Single codebase for iOS and Android platforms



App insight with Kony Analytics



Best in class security



Live native prototypes on your device



Enterprise-grade model-view-controller (MVC) architecture



Advanced features like engagement services & offline objects



Scalable, reliable Cloud based deployment



Prebuilt backend integration connectors



Enterprise-grade identity management

Kony is the fastest growing, cloud-based enterprise mobility solutions company and an industry leader among mobile application development platform (MADP) providers. Kony empowers organizations to compete in mobile time by rapidly delivering, ready-to-run, multi-edge mobile apps across the broadest array of devices and systems, today and in the future, with a lower total cost of ownership. Kony's cross-platform solution helps organizations design, build, configure and manage mobile apps to empower and better engage with customers, partners and employees.

For more information, please visit www.kony.com. Connect with Kony on Twitter, Facebook, and LinkedIn.
9225 Bee Cave Road, Building A, Suite 300, Austin, TX 78733 1.888.323.9630 | info@kony.com | kony.com