

The next generation digital backend: Agile, Open & Secure

Kony Fabric™ is a set of standards-based, enterprise-grade digital infrastructure services that gives you the freedom and flexibility to use the skills you have, with toolsets you choose, to create rich app experiences that dramatically reduce the cost and complexity of mobile, web, and Internet of Things (IoT) app development.

Why Kony Fabric:

- **Agile:** Modular, pre-built integration and services to speed development and increase flexibility. Free developers to focus on the client app instead of back-end complexity.
- **Open:** Designed for use with any native, open source, or Kony front-end application with any back-end application, service bus, or cloud service API.
- **Secure:** Strong security and control built in with identity authentication and token management. This security combines with the ability to control and manage application interactions with backend systems.



Kony Fabric offers the most comprehensive set of backend services:



API Management

Create, publish, manage and monitor performance of application programming interfaces (API's) in a secure and scalable environment.



Identity

Protect your enterprise data by using your existing identity infrastructure to authenticate and authorize app users. Integrate with Active Directory, Salesforce, SAP, Kony's Cloud User Repository or other standardized service providers.



Integration

Easily mobilize your data by integrating with enterprise systems, such as Salesforce and SAP using simple business adaptors, or any system that provides a REST, SOAP, XML or JSON service.



Service Orchestration

Optimize the user experience by creating workflows and composite services including custom logic and data processing on the server side to reduce the workload on the device.



Messaging Notification

Provide intelligent real-time messaging by delivering targeted notifications and alerts based on user information and location to all device types.



Data Synchronization

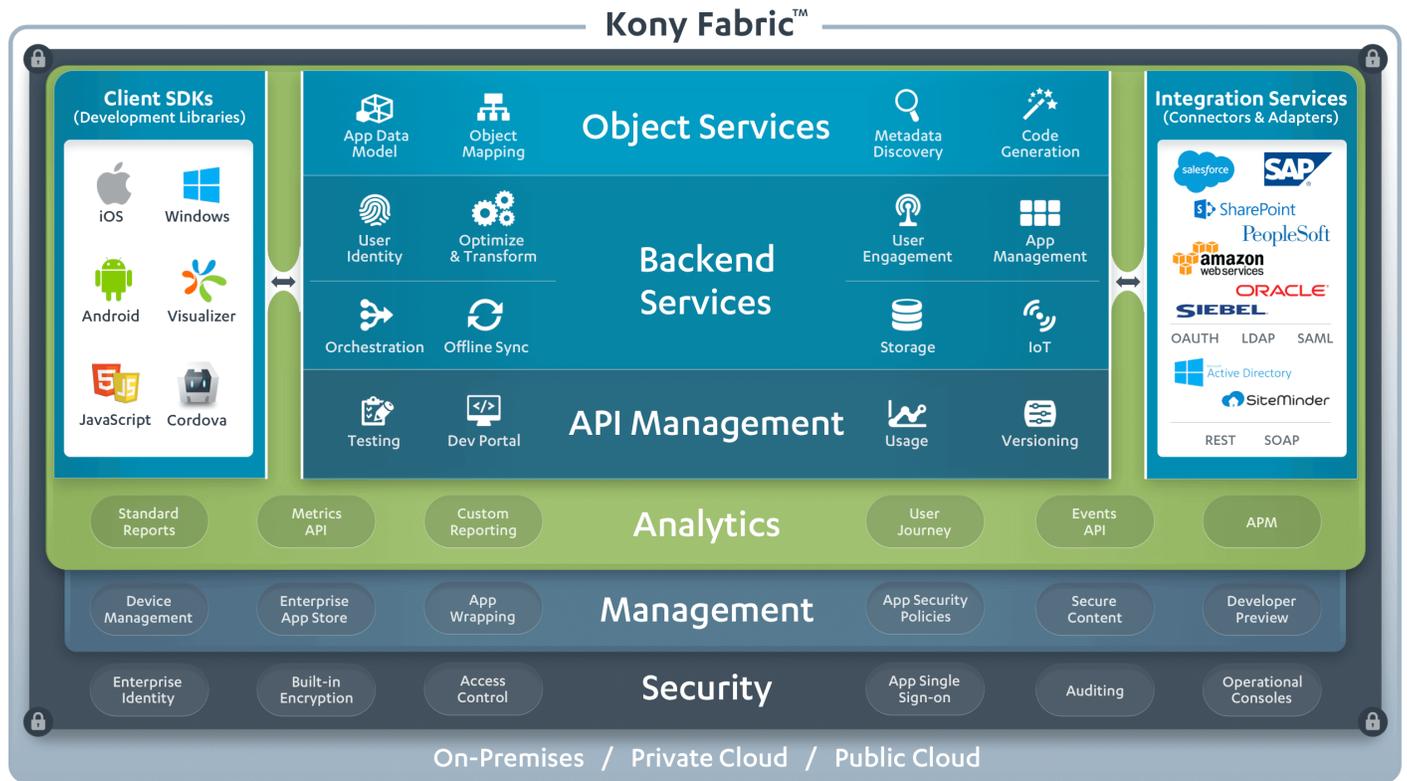
Build offline apps that synchronize relational data between the device and your existing backend systems. Configure server-side rules and policies to control data access, filtering and automatic conflict resolution.



Data Storage

Allow your apps to store relational data in the cloud to provide a scalable and enterprise-grade back end.

Whether you're building websites to promote your brand or developing apps to empower your employees and customers on their devices, Kony Fabric has you covered.



Part of the Kony AppPlatform

The Kony AppPlatform is an open and standards-based, integrated platform that supports the entire application software development lifecycle (SDLC) and empowers enterprises to quickly define, design, build, integrate, deploy, and manage multi-edge app experiences.



Kony is the fastest growing, cloud-based enterprise digital solutions company and an industry leader among mobile application development platform (MADP) providers. Kony empowers organizations to deliver omni-channel apps across the broadest array of devices and systems, today and in the future, with a lower total cost of ownership. Kony's cross-platform solution helps organizations design, build, configure and manage mobile apps to empower and better engage with customers, partners and employees.

For five years in a row, Gartner has named Kony a Leader in its Magic Quadrant for Mobile Application Development Platforms. In addition, Kony was named a "Leader" and earned the highest score in the current operating category in Mobile Infrastructure Services by independent research firm Forrester Research, Inc., according to The Forrester Wave™: Mobile Infrastructure Services, Q3 2015 report. In addition to these recognitions, Kony was also honored in the Mobile Star Awards for achievements in enterprise application development; named the first place winner in CTIA's MobITs Awards in the Mobile Applications, Development & Platforms category, and included on the Inc. 500|5000 list of fastest growing private companies in America.

For more information, please visit www.kony.com. Connect with Kony on Twitter, Facebook, and LinkedIn.

9225 Bee Cave Road, Building A, Suite 300, Austin, TX 78733

1.888.323.9630 | info@kony.com | www.kony.com

© 2018 Kony, Inc. All rights reserved.